



**DAFFODIL
 TACOMA YACHT
 CLUB
 HISTORY**

1940's

YEAR	THEM E	QUEEN	SCHOOL	PRESIDENT
1940	None	Marge Roscoe	Puyallup	J Arthur Thompson
1941	None	Pauline Martin	Sumner	J Arthur Thompson
1942	None	Shirley Neiman	Puyallup	Emmitt J Krefting
1943	None			
1944	None	<i>No Parade - WWII</i>		
1945	None			
1946	None	Gloria Dinwiddie	Sumner	None listed
1947	None	Joan Eidson	Puyallup	Melvin B Dennis
1948	None	Doreen Moody	Sumner	Homer F Nicholson
1949	None	Mary Jean Grooper	Puyallup	Robert G Gregory



1940



March 30, 1940

Richards Studio D9587-16

This float is bearing her royal highness, Queen Marge I, Daffodil Royalty of 1940. Queen Marge I, 1940 Daffodil Queen, is seventeen year old Puyallup High School senior Marge Roscoe. Selected for her photogenic looks, Queen Marge is also a star on the school's debate team. She rides on the float from her home city of Puyallup, with a crown of daffodils and a regal robe of purple. She is flanked by attendants Lillian Kelly and Ella Reno. (T. Times 3/30/1940, pg. 1)



1940 Daffodil Parade. Twenty six floats participated in the 7th annual Daffodil Parade on March 30, 1940. The sun only peaked occasionally through the clouds to view the floats covered in the sunshine yellow flowers. The Kiwanis Club float had daffodil seahorses hitched to a seashell, the carriage of a beautiful blonde girl. (T. Times 3/30/1940, pg. 1))

March 30, 1940

Richards Studio D9587-3

1940 Daffodil Parade, Brown & Haley Almond Roca float. Man & woman with three women dressed in costumes standing beside float. The float features the vacuum sealed tin of Almond Roca candy. This packaging innovation made it possible for the candy to go "to the four corners of the world." The Brown & Haley float won first place in the commercial division. (T. Times 3/30/1940, pg.1)



March 30 1940

Richards Studio D9587-31



Aug 13, 1941

Richards Studio D11763-25

On August 13, 1941, the rugged facade of Mount Rainier National Park's Longmire Administrative Building was used as the background for the Tacoma Times' series of first aid photographs. Park Rangers Al Rose and Larry Jensen demonstrated the proper application of fixed traction when treating a fractured leg. The very calm and serene "victim" was Marge Roscoe, the 1940 Daffodil Queen. The Longmire building was designed by the staff of the National Park's Landscape Division under the direction of landscape architect Thomas Vint and constructed around 1900. The bottom half is composed of glacial boulders set in concrete. (T. Times 1/2 4/1942, pg. 12; www.nps.com)

In August of 1941, the Tacoma Times commissioned a series of photographs to accompany their articles on first aid. In this picture, Marge Roscoe and Harold (H.A.) Dennison, from the Tacoma Humane Society, pose with a small dog and a Doberman pinscher in front of a Humane Society panel van. The accompanying article described what to do when bitten by a dog who might have rabies. Miss Roscoe, who posed for most of the first aid pictures, was used to the cameras; she was the Daffodil Queen in 1940. (T. Times 1/8/1942, pg. 10)



Aug 13, 1941

Richards Studio D11763-2



Aug 13, 1941

Richards Studio D11763-5

On August 13, 1941, Metropolitan Park District's lifeguards Joe Smeal (left) and Archie Heaton were photographed demonstrating the accepted method of giving artificial respiration. The lifeguards are assisted by Tacoma patrolmen Richie Mace (left) and Bert Barber, who are using an "inhalator," which supplies oxygen. The "victim" is Marge Roscoe, Queen of the 1940 Daffodil Festival. This picture accompanied an article on first aid that appeared in the Tacoma Times. (T. Times 1/2/1942, pg. 16)



Chapin Bowen Collection G21.1-014

March 21, 1941

1941 Daffodil Queen. Posing with a large bouquet of daffodils and wearing a headpiece composed of the flowers is 18-year-old Pauline Martin of Sumner who was the 1941 Daffodil Festival Queen. "Queen Pauline I" was crowned on March 22, 1941, in Puyallup by J. Arthur Thompson, president of that year's festival. Governor Arthur Langlie was in attendance as well as Tacoma Mayor Harry P. Cain, who served as toastmaster. Queen Pauline and her two attendants, Maxene Maddex of Lincoln High School and Doris Simonsen of Puyallup, would ride in the March 29th Daffodil Festival Parade. (TNT 3-21-41, p. 1)



1941



Feb 28, 1941

Richards Studio D10909-7

Richards Studio D10909-B



Pauline Martin, 18, was selected on Feb. 28, 1941 to reign over the 1941 Puyallup Valley Daffodil Festival. Miss Martin, the daughter of Mr. & Mrs. Paul Martin of Sumner, was born in a log cabin on a Montana ranch 25 miles from Sidney. Her family moved to Sumner when she was two, and she graduated from Sumner High School. The photographers and other Daffodil Queen contestants in this photograph are not identified. (T. Times 3/1/1941 p.1)

Clutching a bouquet of daffodils and ferns on February 28, 1941, is the newly chosen Daffodil Queen, Pauline Martin of Sumner. The daughter of Mr. and Mrs. Paul Martin would reign over the eighth annual Puyallup Valley Daffodil Festival. The curly-haired 18-year-old would be crowned by J. Arthur Thompson, president of that year's festival, as "Queen Pauline 1" on March 22, 1941, in Puyallup.



Feb 28, 1941

Richards Studio D10909-6

ABOVE: Pauline Martin, seated sixth from left, was selected as the 1941 Daffodil Festival Queen from this group of Sumner contestants. They are seated on stage at Sumner High School. L to R: Unidentified contestant, unidentified contestant, Ruth Carnahan, Myrtle Ramsey, Doris Lee, Queen Pauline Martin, Verna Blanchfield, Patty Riddell, Bonnie Moriarity, Jean Howe, Margaret Bowen. (T. Times, 03/01/1941, p.1)



General Photograph Collection G21.1-010

LEFT: Surrounded by blossoms is the 1941 Daffodil Queen, Pauline Martin. This portrait of the radiant 18-year-old Sumner resident was selected to be on the front page of the News Tribune on March 23, 1941, the night after her coronation. In 1941 the Daffodil Parade and activities fell in late March rather than later in April. Miss Martin and her two attendants, Maxene Maddex of Lincoln High School and Doris Simonsen of Puyallup, would have a busy week ahead of them. Besides riding in the Daffodil Festival Parade of March 29th they were scheduled to start the Daffodil Festival sailing regatta, appear at the opening of the National Flower & Garden Show in Seattle and listen to the University of Washington Band perform at Jason Lee Junior High. (TNT 3-23-41, p. 1)



Mar 29, 1941

Richards Studio D11034-22

Pretty young majorettes dressed in white surround a small donkey festooned with flowers at the 1941 Daffodil Festival parade, held on March 29, 1941. The girls are Roberta Sayers, Lois Hetrick, Esther Spear, Ruth Gallert and Jo Ann Allen. The parade was one of the largest in years, comprised of 53 units, including 25 floats and 11 bands.

(T. Times 3/29/1941, pg. 1)

High stepping drum majorettes posed next to the Brown and Haley float in the March 29, 1941 Daffodil Festival parade. A tin of their signature Almond Roca candy floated above a red, white, and blue floral shield. Two unidentified young girls rode on the float. In the front, left to right, were Billie Diedrich, Betty Siegle, Betty Gunstrom, Joyce Siegle, Alice Cross and Joan Hoyt. (T. Times 3/29/1941, pg. 1)



Mar 29, 1941

Richards Studio D11034-12



Mar 12, 1941

Richards Studio D10956-1

This pastoral portrait of Jane (Mrs. Harry Edward) Miller admiring daffodils was taken to help advertise the 1941 Daffodil Ball. Mrs. Miller, chairwoman for the Co-Ed Club's annual Daffodil Ball was photographed while seated on a rustic bench near a bridge over a stream. The ball was held March 22, 1941 in the Crystal Ballroom of the Winthrop Hotel. The Co-Ed Club annually hosted the opening ball of the Daffodil Festival which was held immediately following the coronation of the Festival Queen. It was the Queen's first royal appearance. (T. Times 3/15/1941, pg. 4; 3/8/1941, pg. 4)

Standing among acres of colorful daffodils while holding a beribboned bouquet is Pauline Martin. Miss Martin would reign as the 1941 Daffodil Festival Queen. The 18-year-old blue-eyed, brown haired Sumner High School student is the daughter of Mr. and Mrs. Paul Martin. Born in a log cabin in Montana, she has lived in Sumner for sixteen years. Five newspaper photographers unanimously chose Miss Martin from a field of eleven Sumner High School students as the new Daffodil Queen. (TNT 3-1-41, p. 1)



Mar 1941

General Photograph Collection G21.1-012



1942



Feb 24, 1942

Richards Studio D12536-5

Seventeen entrants pose in the Puyallup High School auditorium during the annual judging of queen contestants for the 1942 Daffodil Festival. For the first time, the contest was open to girls from different locales. After much deliberation from the news photographers serving as judges and finally a coin toss, seventeen year old Shirley Nieman, sixth from left, a senior at Puyallup High School was chosen as the Daffodil Queen. Her attendants were Beverly Belfoy of Stadium High, Tacoma, and Elaine Steele, Sumner High senior. At the request of the Army, there was no parade in 1942 but all other events were held March 20-22. (TNT 2/25/1942, pg. 1)



1945



Mar 22, 1945

Richards Studio D19101-3

Turner Richards Studio, Tacoma

Johnny Northrup hands Robert J. Lloyd, the Pierce County Red Cross chairman, a big bunch of daffodils. In 1945 the Puyallup Valley Daffodil Festival, Inc. joined forces with the Red Cross to provide a dozen daffodils to every serviceman in a military hospital in Pierce County on Easter Sunday. Due to the war, there had not been a daffodil festival since 1941. It was estimated that the valley growers would donate over 50,000 daffodils to the Red Cross for the special Easter morning they had planned. (TNT, 3/25/45, p. 1).



1946



March 30, 1946

Richards Studio D21802-4

Mayor Harry Cain gently places a crown of golden daffodils on the head of Gloria Dinwiddie of Sumner, pronouncing her Queen of the 1946 Daffodil Festival. Attendants Patricia McPherson of Tacoma, right, and Maxine Barth of Puyallup look on. The little crown bearer is Caryn Chervenka, age 4. The coronation took place at Guill Hall in Sumner at the Sumner VFW sponsored ball. The three day event began with the coronation and would end with the annual sailboat races.



Richards Studio D21802-1

The 1946 Daffodil Queen Gloria Dinwiddie (center) stands, with her attendants Patricia MacPherson, left, and Maxine Barth, on a daffodil covered platform that was built in front of the Tacoma totem pole. The 1946 Puyallup Valley Daffodil Festival was the first to be held since 1942. The Daffodil committee originally did not plan to have a parade in 1946 because of a shortage of decorators and truck chassis. The Puyallup Chamber of Commerce stepped in to sponsor the parade and managed to organize a top rate show in just a few short weeks. Although the court was presented to the people of Tacoma on this totem pole stage, the parade was only held in Puyallup along Meridian. (TNT 3/31/1946, pg. 1)



March 30, 1946

Richards Studio D21802-10

Marching with perfect precision, unidentified majorettes, dressed in white uniforms with matching boots and plumed hats, form a long line on a Puyallup street in the 1946 Daffodil Parade. Lincoln, Puyallup, Auburn and other high school drill and marching teams participated. The 10th annual Daffodil Festival Parade was the first held in three years since

its termination for World War II. Puyallup expected one of the largest crowds in its history to gather to watch the festivities. (TPL-9936)



March 30, 1946

Richards Studio D21802-7

The 1946 Daffodil parade was expecting one of the largest crowds in Puyallup history to gather to watch the festivities. In just a short amount of time many community businesses and schools gathered together and wanted to participate in the traditional procession. View of Puyallup Lodge No. 32 Ancient Order of United Workmen parade float. Queen Gloria Dinwiddie, Caryn Chervenka and unidentified male attendant standing in front of float.



1947



March 20, 1947

Turner Richards Studio, Tacoma
Richards Studio D27072-4



Richards Studio D27072-A

ABOVE: Joan Eidson was chosen out of 30 other contestants as the 1947 Daffodil Queen. Queen Joan is surrounded by some of the girls she beat out of the title, smiling and holding a large bouquet of daffodils. The official Daffodil festivities begin on March 29TH which includes the parade, Tacoma Yacht Club races, marine show, and various club appearances throughout Pierce County. (T. Times, 3/21/47).

LEFT: 17-year-old Puyallup High School senior Joan Eidson was the 1947 Daffodil Queen. She was picked by a panel of local news photographers out of a group of 30 contestants to reign as the queen of the Puyallup Valley Daffodil Festival. She is pictured above at her high school, clutching a bouquet of long stemmed daffodils, on March 20, 1947. (T. Times 3-21-47, p. 1)



March 28, 1947

Richards Studio D27191-2

Tanner Richards Studio, Tacoma

The annual Puyallup Valley Daffodil Festival Parade along Pacific Avenue in downtown Tacoma, was as successful as ever, despite the light rain. Between 50,000 and 60,000 people gathered along the downtown Tacoma streets to see the spectacular parade. View of Federal Way High School brass and percussion marching band, with thirty two band members being led by a majorette (T.N.T., 3/30/47, p. 1).



A DAFFODIL SALUTE by the Tacoma Yacht Club Marine Festival participants.

APRIL 1947



March 1947

Richards Studio D27192-4

1947 Daffodil royalty. Hand-tinted portrait of Queen Joan 1, Joan Eidson of Puyallup High School (center) and her princesses, Patricia (Patsy) Buffum (L) of Lincoln High School and Patricia (Pat) McMahon of Sumner High School. All three young women were seniors at their respective high schools. (T.Times 3-25-47, p. 1-article and alternate picture) ALBUM 15.



1947 Daffodil Festival Ends Brilliantly

The reign of Queen Joan Eidson came to a brilliant end Sunday afternoon as the 1947 edition of the Puyallup valley daffodil festival passed into the record books. Hers had been a spectacular week of parades on land and sea, dancing parties, coronation festivities and luncheon appearances throughout her domain, all arranged to present the lovely young monarch to as many of her adoring subjects as possible in one short but action packed tenure.

One of the queen's last public appearances was made before thousands of subjects lining the shore of Commencement bay to witness the Tacoma Yacht club's daffodil marine parade in her majesty's honor. Around 30 of Puget Sound's finest cruisers, some of them covered from bow to stern with Puyallup valley's famed flower, passed in review as Queen Joan watched from the deck of Don Shotwell's 46 foot Martina.

Crowds cheered from every vantage point along the waterfront from the 11th street bridge to the Old Tacoma dock as such spectacularly decorated boats as Capt. Floyd Muir's Mermaid, W. R. Emery's Miss Kathleen, Robert Lichtenwaller's Silver Spray and Glen Brown's Neola circled the queen's floating reviewing stand.

Capt. Muir's 38 foot bridge deck cruiser, so completely covered with flowers that it resembled a floating ball of yellow fluff, rode away with first prize in the Yacht club's daffodil decoration competition. The Silver Spray and the Neola won second and third places.

C. F. Hufford headed the committee that arranged the marine show, an innovation of the daffodil festival this year. Smooth blue water and clearing skies welcomed the paraders and spectators to the waterfront after more than 24 hours of intermittent rain.

In other events of the day, Queen Joan acclaimed the victory of Monroe Harbine's Nautilus II in the sailboat race, that was an exciting part of the marine show, and rubbed elbows democratically with hundreds more of her subjects at the annual festival flower show in the Sumner high school gymnasium.



1948

**Apr 01, 1948**

Richards Studio D32460-2

1948 Daffodil Queen Doreen Moody, Sumner High School junior, leaves for California from the Bow Lake Airport (now Seattle-Tacoma International Airport), on Northwest Airlines for a two day good-will tour of California and Oregon. She is scheduled to visit Tacoma actress Janis Paige at Warner Brothers Studios in Hollywood and to be a guest on "Breakfast in Hollywood", a recorded radio show. Miss Moody will stop in San Francisco, Oakland and Portland, leaving in her wake armloads of beautiful yellow flowers and an invitation to attend the Daffodil Parade. Western Airlines stewardesses Vicki Herman, left, and Kay Rundahl, right, will be her chaperones for the two days. Ordered by Jack Schluter, Western Airlines. (TNT, 3/17/1948, p.1; 3/19/1948, p.1)



Apr 01, 1948

Richards Studio D32659-1

Daffodil Queen Doreen Moody (second from right) and two of her princesses look on as Charles F. Wolf, chairman of the Hawaii committee of the Tacoma Chamber of Commerce hands United Airlines hostess Katherine A. McDonald four boxes of Puyallup valley daffodils. In April of 1948, the Chamber of Commerce sent their sister organization in Honolulu a beautiful shipment of locally grown flowers to help advertise the up-coming Daffodil Festival. The United Airlines office was located in the Hotel Winthrop. The three members of the Daffodil court pictured are: (l to r) Princess Jerene Fly, Queen Doreen Moody and Princess Joy Lundgren. (T.Times, 4/2/1948, p.1)



Apr 03, 1948

Richards Studio D32694-2

Richards Studio Tacoma

Daffodil Parade, Times. Queen Doreen Moody (a junior at Sumner High School) and Princesses Jerene Fly (from Puyallup High School) and Joy Lundgren (a senior at Stadium High School) are riding on a float specially prepared for them by City Light. Queen Doreen wearing a crown of daffodils and a dark robe sits next to the upward facing trumpet of the large daffodil whose petals form the seats for Princess Jerene and Princess Joy. A few members of one of the bands performing in the parade are seen in the background. (TNT, 4/3/1948, p.1)



Richards Studio D32694-50

Daffodil Parade, Times. Queen Doreen Moody and Princesses Joy Lundgren and Jerene Fly are seated on the royal float. They have had a busy week. The 15th annual Daffodil Festival began March 29, 1948. Coronation took place on March 2nd at Sumner High School. Parades through Tacoma, Sumner and Puyallup and a flower show took place March 3rd. The yacht parade and sailboat races on Commencement Bay took place March 4th and a ski race at Paradise Valley on Mount Rainier also took place on March 4th. (TNT, 3/30/1948, p.1)



Apr 03, 1948

Richards Studio D32694-36

Five children, bundled up against the cold, sit on the curb to watch the 15th Annual Puyallup Valley Daffodil Parade. Held on April 3, 1948, thousands of Tacomans and out-of-town visitors lined Broadway and Pacific Avenues to watch the 100-unit parade. Ted Brown, the chairman of the festival, estimated that 1,000,000 daffodils were used to decorate the many floats. The Daffodil Queen, Doreen Moody, shared the attention of the crowd with Gretchen Fraser, who had just won a gold medal at the 1948 Winter Olympics. TPL-9606



1949



Feb 10, 1949

Richards Studio D38229-2

Daffodil Queen and Princesses, Times, Sandy. Marcia Keefe, 16-year-old junior from Lincoln High School, was chosen to be one of the two princesses of the Puyallup Valley Daffodil Festival for 1949. She is pictured above, carrying a large bouquet of daffodils, with the other 22 Lincoln contestants whose names are listed in a News Tribune article dated February 13, 1949. Marcia, the daughter of the R.E. Keefes of 1676 So. 40th St., saw nursing in her future after completing her education. Mary Jean Gropper of Puyallup was selected as queen of the festival. (TNT, 2/13/1949, p.1 & A-8; T.Times 2-13-1949, p. 1-alt. photograph; TNT 2-13-1949, A-8-alt. photograph)



April 09, 1949

Richards Studio D41788-62

Richards Studio, Tacoma

View of the Tacoma City Light daffodil float; this float carried the Puyallup Valley Daffodil Festival royalty through the downtown streets of Tacoma on April 9, 1949. Daffodil Queen Mary Jean Gropper is seated in center, her two attendants/princesses are seated below her, Frances Denzler and Marcia Keefe (T.N.T., 4/10/49, p. 1, 12 & B-6).



April 09, 1949

Richards Studio D41788-52

Richards Studio, Tacoma

Commercial businesses, organizations and lodges, and service clubs entered their floats in the 1949 Daffodil Festival parade, in hopes of winning first place or an honorable mention. View of the Lions Club float featuring "Little Tyke," a live African lioness, accompanied by three children; the Lions were awarded first place in the organizations and lodges category (T.N.T., 4/10/49, p. 1, 12 & B-6).



April 9, 1949

Richards Studio D41696-6

Tacoma Yacht Club was sponsoring the Daffodil Yacht Races on the Daffodil festival weekend. The first leg of the race was from Old Tacoma to Port Piers on Commencement Bay, then back to the starting point.

A total of 11 entries participated in the Class A race, and 4 entries in Class B. All sailors celebrated after the races in the Captain's Lounge of the Tacoma Yacht Club.
(T.N.T., 4/11/49)



April 9, 1949

Richards Studio D41696-2

Tacoma Yacht Club sponsored the Daffodil Yacht Races on Daffodil Festival weekend.

The race results were as follows:

Neil Christensen's "Jaunty" took first place in Class A with a time of 2:10:58
Harbine Monroe's "Nautilus III" placed second in Class A with a time of 2:22:34
Al Andersen's "Endelie" received first place in Class B with a time of 2:37:47
Kenn Hore's "Emquad" placed second in Class B with a time of 2:50:38
(T.N.T. 4/11/49)



April 9, 1949

Richards Studio D41788-62

The 16th annual Puyallup Valley Daffodil Festival began with the coronation of the 1949 Daffodil Queen, and included activities such as flower shows, parades, yacht racing and ski races. Spectators are several feet deep while viewing the Young Men Business Club daffodil float which advertised the club's 25th anniversary. This float received 3rd prize in the service clubs float category (T.N.T., 4/10/49, p. 1, 12 & B-6).



April 9, 1949

Richards Studio D41788-39

The Daffodil Festival had three days of activities planned for this year's celebration. Governor Langie would be crowning the 1949 Daffodil Queen, Mary Jane Gropper from Puyallup. View of the Pierce County Sheriff's Posse, a horse cart is being pulled by a daffodil decorated automobile (T.N.T., 4/10/49, p. 1, 12 & B-6).



April 9, 1949

Richards Studio D41788-47

Richards Studio, Tacoma

The 16th Annual Puyallup Valley Daffodil Festival was one of the best ever; the weather was about 71 degrees, making it one of the warmest daffodil weekends ever. View of the Puyallup Elks Club float; they were awarded top honors among the lodges category. The float queen's extra-long train is being carried by the little daffodil princesses (T.N.T., 4/10/49, p. 1, 12 & B-6).



1940 - 1949

PAGE	YEAR	PHOTO	SOURCE
2	1940	Richards Studio D9587-16	TPL
3		Richards Studio D9587-3, D9587-31	
4	1940-	Richards Studio D9587-31, D11763-2	
5	41	Richards Studio D9587-31, Chapin Bowen Collection G21.1-014	
6	1941	Richards Studio D10909-7, D10909-B	
7		Richards Studio D10909-6, General Photograph Collection G21.1-010	
8		Richards Studio D11034-22, D11034-12	
9		Richards Studio D10956-1, General Photograph Collection G21.1-012	
10	1942	Richards Studio D12536-5	
11	1945	Richards Studio D19101-3	
12	1946	Richards Studio D21802-4	
13		Richards Studio D21802-1	
14		Richards Studio D21802-10, D21802-7	
15	1947	Richards Studio D27072-4, D27072-A	
16		Richards Studio D27191-2	
17		TYC, Scrapbook	
18		Richards Studio D27192-4	T.T ?
19		TYC, Scrapbook	
20	1948	Richards Studio D32460-2	TPL
21		Richards Studio D32659-1	
22		Richards Studio D32694-2	
23		Richards Studio D32694-50	
24		Richards Studio D32694-36	
25	1949	Richards Studio D38229-2	
26		Richards Studio D41788-62	
27		Richards Studio D41788-52	
28		Richards Studio D41696-6	
29		Richards Studio D41696-2	
30		Richards Studio D41788-62	
31		Richards Studio D41788-39	
32		Richards Studio D41788-47	

*TPL Tacoma Public Library Online Digital Collections – NW Room

*TYC Tacoma Yacht Club – Club Historian - Scrapbook Collection

*T.T Tacoma Times / Tacoma News Tribune